

did you know



The 4th Earl of Sandwich (England) popularized a snack of meat between too slices of bread in 1750's. In 1762 the Edward Gibbons Journal provides the first written record of the word sandwich.

The islands of Hawii were named the Sandwich Islands by Captain Cook in Honour of the First Lord of the Admiralty – The Earl of Sandwich.

The Club Sandwich, made with three slices of bread and too 'decks' of filling, is thought to be named after the double-decker 'Club Cars' that came into use on American railways at the end of the 19th century.

In 1961 James Monaghan gave his half of what is now Domino's Pizza, the largest pizza delivery company in the world, to his brother, Thomas, in return for a used Volkswagen Beetle.

British burger chain Wimpy is named after J. Wellington Wimpy, the Burger-eating character in the cartoon Popeye.

The name Toblerone derives from the name of the Tobler chocholate firm and torrone, Italian for nougat.



Legend has it that the ice-cream sundae is so-called because an ice-cream seller in Wisconsin, USA, regularly ran low of supplies on a Sunday. To compensate for smaller portions he added chocholate sauce or fruit syrup, which was so popular the customers began to ask for 'Sunday ice cream' even on weekdays.

The ice lolly was an accidental invention, American lemonade salesman Frank Epperson left a glass of lemonade on a window sill overnight with a spoon in it. The following morning it had frozen and when he tried to remove the spoon he found himself holding the world's first ice lolly. In 1923 he patented the ice-lolly and called it Epside, a name that is later channel to Popside.



Legend has it that the distinctive red and white label of Campbell's soup was inspired by the colours of the Cornell University football team, USA.

The idea of 'tipping waiters and waitresses is said to have originated in 17thcentury English coffee-houses, where boxes, were provided for gratuities, marked, 'To Insure Promptness (TIP)'.

'Cappuccino' is so-named because it is a similar colour to the light brown robes of the capuchin order of monks.

C2H5OH, or alcohol, as it is more commonly known, is the oldest and probably the most widely used drug ever manufactured by mankind. There have been many alcoholic firsts since humans discovered the joys of fermentation in Mesopotamia some 7000 years ago.

The 'croissant' was invented in Vienna, Austria by a Polish Soldier called' Kulyeziski, who had helped free the city from the Turkish army. Kulyeziski opened a café there and, in 1683, had a baker make the world's first croissants in their distinctive crescent shape to celebrate victory over the Turks (whose symbol is a crescent moon).

The first eating place to call itself a restaurant was the Champ d'Oseau' Paris, France, in 1765. Its sign said *Venite ad me, omnes qui stomacho laboratis, et ego restaurabo vos* (come to me all whose stomachs grumb and I will restore you') and so restaurant owners are restaurateurs (restorers), not restauranteurs.

Napoleon Bonaparte may seem an unlikely instigator of a worldwide revolution in food processing, but canned food came about as a direct result of the need to supply his army and the rapidly expanding French navy at the end of 18th century.

